### Winter, 2016 Volume 9, Issue 1

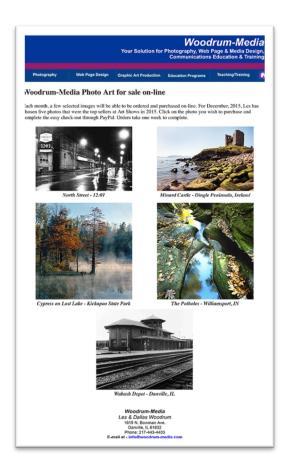
# MEDIA NOTES

Volume 9, Issue 1

**Woodrum-Media** - 1619 N. Bowman, Danville, IL 61832

info@woodrum-media.com - http://www.woodrum-media.com - Phone: 217.443.4403

## Art Prints Now Available for Sale On-Line



What's Inside:	
Art Prints Available On-Line	1
Spring Classes at DACC	2
Digital Prints on Canvas	3
2016 Calendars	3
Photo of the Quarter	4

Art Prints are now available for sale on the Woodrum-Media web site. You can visit the site at <a href="http://www.woodrum-media.com/photoart/index.html">http://www.woodrum-media.com/photoart/index.html</a>

There are currently five photos on the web page to choose from. Each print is available in different sizes and can be ordered with or without a black metal frame. Prices vary from \$75.00 to \$200.00.

The first five photos featured on the Woodrum-Media PhotoArt site are the top five photos sold over the last year at art shows that Les Woodrum participated in. More photos will be added to the PhotoArt web site each month.

Purchased prints are ready for delivery in a week. Shipping is included if needed.

The First five photos available on-line include:

- North Street 12:01
   Photographed in 1986 at part of a nationwide project titled "One Day USA." The photo was featured on the Table of contents page in the book that was produced from the project.
- Minard Castle Dingle Peninsula, Ireland
   Photographed during recent trip to Ireland. The Minard Castle is on Dingle Bay just a few miles west of the Village of Dingle.
- Cypress Trees on Lost Lake Kickapoo State Park
   One of the most popular photos sold in the Leslie A. Woodrum Collection. Photographed in 1986, it is still a top seller today.
- The Potholes Williamsport, IN

  Another one of the most popular photos sold in the Leslie A. Woodrum Collection. Photographed in 2008, it is still a top seller today.
  - The Wabash Depot, Danville, IL
    Photographed in 1977, but negative was recently found when I had a request for "Historical Photos" of Danville. This Depot which was torn down about 35 years ago was the location where Abraham Lincoln gave his last speech in the State of Illinois on his trip to Washington D.C. to become President.

Page 2 Media Notes

## Spring Photography Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start January 19, 2016. Read on to see exact class schedule.



Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic composition elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

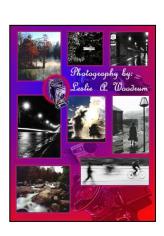
Requirements: digital camera with interchangeable lens and/or 35mm film camera

<u>Class Schedule</u> - Thursday nights 6-8:00pm, March 3 through April 21 At the DACC Village Mall Office

#### Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

<u>Class Schedule</u> - Tuesday nights 6-8:00pm, January 19 through February 9 At the DACC Village Mall Office



### **PHOTOSHOP CS**

This class will introduce you to the basics of working with Photoshop CS for retouching photographic images.
Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

<u>Class Schedule</u>- Tuesday nights 6-8:00pm, February 16 through March 8 At the DACC Village Mall Office



Adobe Lightroom

New Class offered at DACC

Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

<u>Class Schedule</u> - Wednesday nights 6-8:00pm, January 20 through February 10 At the DACC Village Mall Office

### **Photoshop Elements**

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

<u>Class Schedule</u> - Wednesday nights - 6-8:00pm, February 17 through March 10 At the DACC Village Mall Office

PHOTOGRAPHY: "Photo II - Intro to Professional Photography"

This course of study introduces the student to the basics of studio and commercial photography. Classes will explore photojournalism, studio photography, commercial advertising photography and scenic art photography.



Continued on Page 3

Media Notes Page 3

Business issues such as resale, zoning, state sales tax and income tax reporting will also be covered.

Weekly photo assignments and photo critiques are a part of the curriculum. Participants will need to produce 2-3 8x10 photos each week to complete weekly assignments. A camera, either digital or film with interchangeable lenses and a flash hot shoe is required.

Prerequisite - Photography I, "The Basics" or permission of the instructor.

Tuesday nights, 6:00-8:00 p.m. March 22 through May 10 Classes at DACC Village Mall Office

### Introduction to Dreamweaver

Learn how to make a basic website using one of the most powerful web authoring programs available. In this class, you will learn how to construct basic web pages, templates and graphics, make links, and develop and publish the

Thursday nights, 6:00-8:00 p.m. January 21 through February 11 Classes at DACC Village Mall Office

You should enroll as soon as possible. The college has minimum enrollments required to run any of these classes. To enroll, contact the DACC Community Education department at 217-554-1668 or 217-554-1667.

Deadline for registration is one day prior to the starting date of each class.

# Now Offering Digital Prints on Canvas



The digital photo lab of Woodrum-media is now offering giclee quality digital canvas prints. We can produce digital prints on wood stretcher frames up to 20" x 30".

Canvas print prices:

Size	Unmounted	Stretcher
		Frame
8x10 or	9.00	12.00
smaller		
11x14	12.00	16.00
16x20	24.00	32.00
20x24	45.00	60.00
20x30	60.00	90.00

There is a discount for additional prints from the same file. Lab turn-around time is two working days for un-mounted prints and three working days for prints mounted on stretcher fames.

Besides canvas prints, Woodrum-Media's Photo Lab can also produce:

- Color digital prints up to 24"x36" printed on premium luster photo paper.
- Traditional black & white film processing and printing up to 16" x 20" printed on RC paper or printed on archival museum grade paper.
- Photoshop retouching and restoration services.
- Scanning of negatives and transparencies.

For a complete list of services and lab price list, go to Custom Lab Services -

http://www.woodrummedia.com/lab%20brochure.pdf

### Leslie A. Woodrum 2016 Calendars Still Available



The 2016 Leslie A. Woodrum Photo Calendars are still available. This year's calendar features photos of scenes and activities in Vermilion County all taken within the last year.

The price for this year's calendar are:

- 1 for \$15.00
- 2 for \$25.00
- 3 for \$30.00

There are a limited number of calendars still available. This year's calendar has already sold so well, I will be placing a new order shortly. To get your copy, contact Les at <a href="mailto:lesw@woodrum-media.com">lesw@woodrum-media.com</a> or call 217-443-4403.

Page 4 Media Notes

### Woodrum-Media

1619 N. Bowman Danville, IL 61832

#### Phone:

217.443.4403

### E-Mail:

info@woodrum-media.com

All Photos © Leslie A. Woodrum

Your Solution for Photography, Web Page & Media Design, Communications Education and Training

We're on the Web!

Visit us at:

http://www.woodrum-media.com

### Photo of the Quarter



Pomona Natural Bridge - © 2015

During this year's photo tour to Southern Illinois, I ventured over to the west side of the Shawnee National Forest. This natural bridge is at the end of a road that made you wonder if anything was there. But after 4-wheeling three miles down a road that was more like a goat path, I found this spot. Within a few miles of this spot are countless other locations you must photograph in Southern Illinois, including Little Grand Canyon, Pine Hills, and the Horseshoe Lake Cypress Swamps.

Camera - Canon 70D w/10-22mm lens at 13mm Exposure - f/22 at 1/3 sec. at 100 ISO

### Woodrum-Media

1619 N. Bowman Danville, IL 61832

