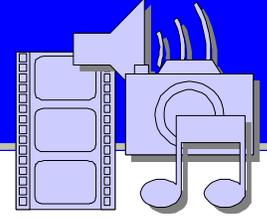
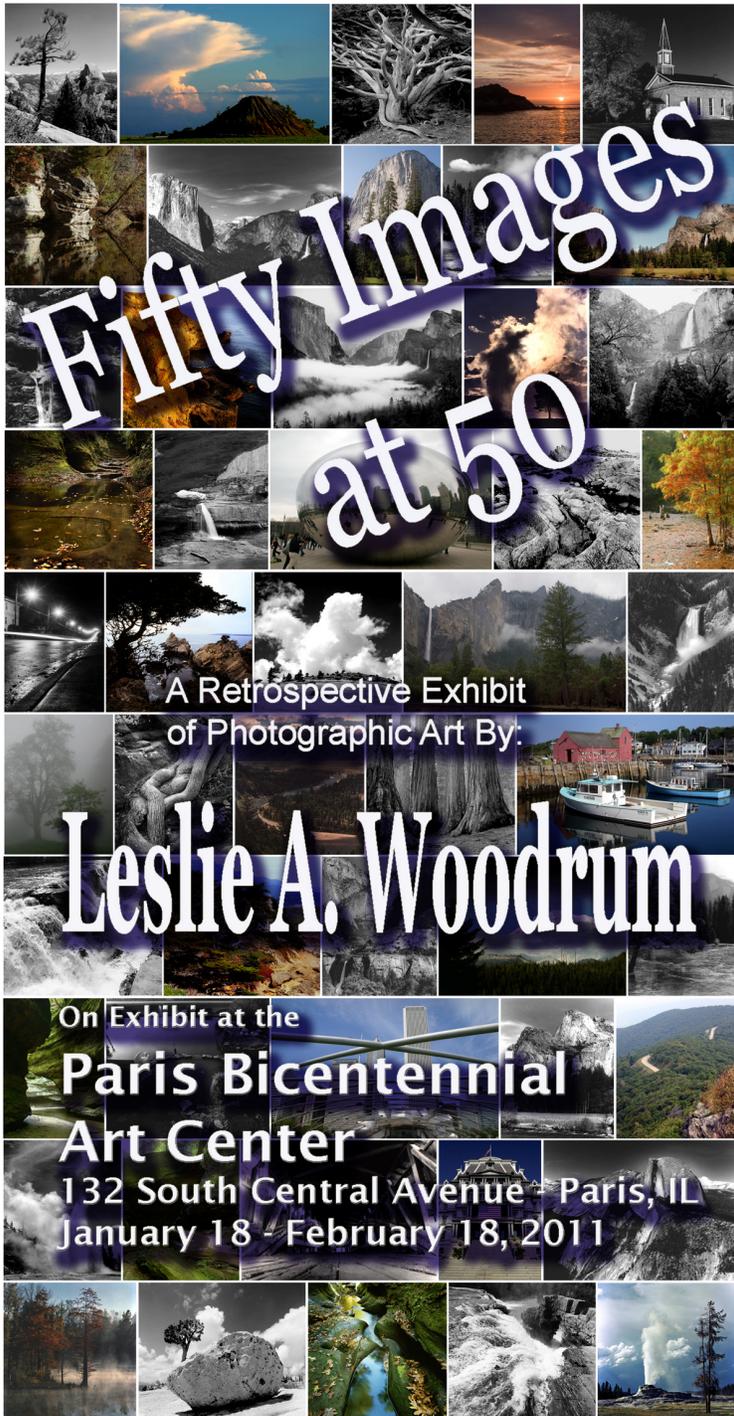


# MEDIA NOTES



Woodrum-Media - 1619 N. Bowman, Danville, IL 61832  
[info@woodrum-media.com](mailto:info@woodrum-media.com) - <http://www.woodrum-media.com> - Phone: 217.443.4403

## You Are Invited



### INSIDE THIS ISSUE

Paris Bicentennial Art Center Show	1
Fall Classes at DACC	2
Photo Rummage Sale	3
B & W Custom Printing and Digital Image Services	3
Digital Notes	3
Photo of the Quarter	4

Each of you are invited to the opening and artist reception for the next exhibit of Les Woodrum's photographs titled "Fifty Images at 50."

The exhibit will next be displayed at the Paris Bicentennial Art Center in Paris, IL.

**Show Opening and Artist Reception**  
Friday, January 21, 2011  
5:00-6:30 p.m.  
Paris Bicentennial Art Center  
132 South Central Avenue  
Paris, IL

The show is a retrospective collection of Les's photos taken over his 35 year career (and in celebration of his 50<sup>th</sup> birthday). The exhibit will be on display from January 18 through February 18. Gallery hours are Tuesday through Fridays, 10:00 a.m. to 4:00 p.m.

The Gallery is in downtown Paris. Stay on Route 1 through Paris and look for it right after you pass the courthouse.

This may be the last opportunity to see this show locally. The show will be heading to the east coast in the spring.



Les at SIU's Vergette Gallery, 2008  
Photo by Jane Woodrum

If you can help by hanging up an 11x17 show poster (like what is on the left side of the page), let Les know by e-mailing him at [lesw@woodrum-media.com](mailto:lesw@woodrum-media.com)

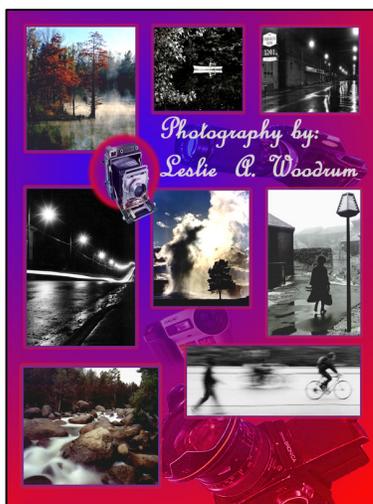
## Upcoming Spring Semester Classes at DACC

It is now time to sign up for Spring, 2011 classes taught by Les Woodrum at Danville Area Community College. Many old favorites, plus a new class, "Introduction to Professional Photography" is being offered this semester. Following are this semester's classes and schedule:

### Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

**Tuesdays, January 18 through February 8, 6-8 p.m.**  
**Location TBA**



### PHOTOSHOP

This class will introduce you to the basics of working with Photoshop CS-3-4 for retouching photographic images. Students will be able to use various techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

**Class Schedule- Tuesdays, February 22 through March 15, 6:00 - 8:00 p.m.**  
**Lincoln Hall 218**



### Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film and digital imaging; the basic elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

**Requirements: 35 mm camera & film and/or digital camera.**

**Class Schedule - Wednesdays, March 2 through April 27, 6-8 p.m.**  
**Clock Tower 101**

### Adobe Photoshop Elements 8.0

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS3 or CS4 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

**Class Schedule - Tuesdays, April 5 through April 26, 6-8 p.m., at the DACC Village Mall Office**

### PHOTOGRAPHY: "Photo II - Intro to Professional Photography"

This course of study introduces the student to the basics of studio and commercial photography. Classes will explore photojournalism, studio photography, commercial advertising photography and scenic art photography. Weekly photo assignments and photo critiques are a part of the curriculum. A camera, either digital or film is required.

Prerequisite - Photography I, "The Basics" or permission of the instructor.

**Thursday nights, March 10 through May 1, 6:00-8:00 p.m.**  
**Classes at DACC Village Mall Office**

To enroll in any of these classes offered through Danville Area Community College, contact the Community Education department at (217) 477-0603 or (217) 443-9114.

Deadline for registration is one week prior to the starting date of each class.



## Photo Rummage Sale

Woodrum-Media has been liquidating all of the photo equipment and supplies for a local camera store that went out of business for about three years. Items are being sold for pennies on the dollar. Some of the “stuff” that has been salvaged includes:

- ◆ Beseler 4x5 enlarger
- ◆ Some assorted Ilford B&W paper in sizes from 5x7 to 16x20
- ◆ Camera bags, all shapes, all sizes (mostly small)
- ◆ Darkroom supplies and equipment
- ◆ Filters galore from 38mm to 72mm
- ◆ Lens shades in all assorted sizes
- ◆ Studio backgrounds
- ◆ Folders, negative sleeves/preservers
- ◆ Misc. camera accessories

To check out the “stuff”, give Les a call at 217-443-4403 after 4:00pm or on weekends.

About two to three items every month are being sold on e-bay. To check out current listings, search for items sold by leswphoto at [www.ebay.com](http://www.ebay.com)

## Black & White Custom Processing and Digital Image Services Available

If you are in need of custom B & W film processing or printing, I just want to make you aware of my services. I offer custom processing of film in formats from 35mm to 8x10 sheet films. I can also provide you with R.C. or archival b&w prints up to 16” x 20”. Selenium or sepia toning is also available. I specialize in museum grade archival printing. I also specialize in custom Panalure® b&w prints from color negatives (up to 8x10). If you are looking for the highest quality available in a black and white print, please contact me. I can also provide you with digital scans from negatives or transparencies with scan quality equal to the original.

Woodrum-media can produce digital prints up to 13” x 19” in size. All large prints are printed on Ilford Galerie museum grade paper using Epson Claria Hi-Definition ink. The expected lifetime of these images are 98 years for display prints or 200 years for prints in a photo album, making them one of the longest lasting color image products on the market.

## Digital Notes

Since my early days in photography, I have been obsessed with using super wide angle lenses. The most expensive lenses I own include a 40mm lens for a Bronica 6cm x 6cm camera, and a 90mm Super Angulon Lens for a 4x5 view camera. Well, Santa brought me a super wide angle lens for my digital cameras this Christmas.

I have been a life-long user of Canon cameras, so when I started making the conversion to digital, I decided to stay with Canon. The new lens recently added to the camera bag is a Canon EF 10-22mm zoom. Although I am not a big fan of taking photos in the snow, I had to go out to try out this lens. And so far, I am quite impressed.



In the shot above, the camera was about 12 inches away from the nearest blooms of the pampas grass. The old oak tree and fence line behind the pampas grass are about 60 feet away from the camera. The photo was taken at 100 ISO, with an  $f16$  aperture and a one second shutter speed. Both the grass and the trees in the background are sharp as a tack.

There are a couple of downfalls you need to be aware of when using a super wide angle lens. The first problem is using the lens with flash. You will need to have a dedicated shoe-mounted flash that you can bounce. No flash I have that fits on the hot shoe of the camera can broadcast a wide enough light to cover this lens. You will need to be able to bounce the flash off the ceiling to light the area. The on-camera built-in flash that most cameras have does not even come close to providing even lighting.

The second problem I had I noticed on Christmas morning. I was trying to photograph the family opening presents, and I was sitting in a chair. I had problems keeping my knees out of the photos because the lens was so wide. I can hardly wait for warm weather a trip to a waterfall, or some other scenic location. This lens ought to be a lot of fun.

## Photo of the Quarter

### Woodrum-Media

1619 N. Bowman  
Danville, IL 61832

#### Phone:

217.443.4403

#### E-Mail:

info@woodrum-media.com

All Photos © Leslie A. Woodrum

**Your Solution for Photography, Web  
Page & Media Design, Communications  
Education and Training**

---

*We're on the Web!*

*Visit us at:*

---

<http://www.woodrum-media.com>



*"Carol & Curt's Wedding" -Chicago, IL © 2010*

In October, I had the opportunity to photograph the wedding of a great couple and long-time friends of my daughter. The wedding was in Chicago. The couple wanted lots of photos taken in some unusual places. So after the wedding and the posed photos with the families, the couple rented a trolley car and bused the entire wedding party for three hours all over Chicago. Locations we posed photos included the lakefront, Buckingham Fountain, the Bean in Millennium Park and White Sox's Park. It was an incredible opportunity to take some unique wedding photos.

Camera - Bronica SQa (various lenses - 50mm, 40mm & 250mm)  
Film - Kodak Portra 400 negative film

### Woodrum-Media

1619 N. Bowman  
Danville, IL 61832

