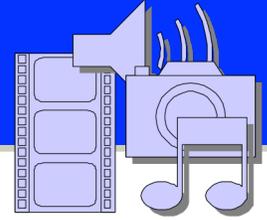


MEDIA NOTES

Spring, 2013
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Woodrum-Media - 1619 N. Bowman, Danville, IL 61832

info@woodrum-media.com - <http://www.woodrum-media.com> - Phone: 217.443.4403

Updated Brochures for all Woodrum-Media Services now Available

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Over the past few weeks, Woodrum-Media has been working on updating and revising all the brochures. There are now new brochures describing the following services available through Woodrum-Media:

- Portrait Photography Services
- Commercial Photography Services
- Wedding Photography
- Custom Photo Lab Services

All of these brochures are available on-line and can be found at <http://www.woodrum-media.com>

Upcoming Exhibitions and Shows

Les Woodrum will be exhibiting his photography in at least two local shows this season. The first is coming up on June 22-23. This will be the annual Danville Art in the Park. Les will also be exhibiting at the Salt Fork River Art Festival at the Sleepy Creek Vineyard in Late September. Both of these shows have become favorites for Les to exhibit at.

Les began his career back in 1977 exhibiting in the original Danville Art League Art in the Park show winning a third place finish. In recent years, he has won the Photography Division several times, a Best of Show Award in the Danville Art League Show, and numerous purchase awards.



The Salt Fork River Art Festival is just a real fun time with lots of music, great wine (since it is held at the Sleepy Creek Vineyard), and good food. I hope to see all of you at one of these shows.

Les is currently in negotiations with a prestigious gallery in Chicago to exhibit his work. When this show is finalized, all of you will be the first to know.

Fall Photo and Computer Imaging Classes at DACC



Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic elements of a photograph, the history of photography, an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

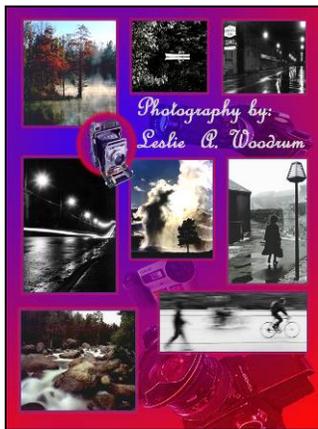
Requirements: 35 mm camera and/or digital camera.

**Class Schedule - Thursday nights 6-8:00pm,
September 5 through November 7
At the DACC Village Mall Office**

Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

**Class Schedule - Tuesday nights 6-8:00pm,
September 3 through 24
At the DACC Village Mall Office**



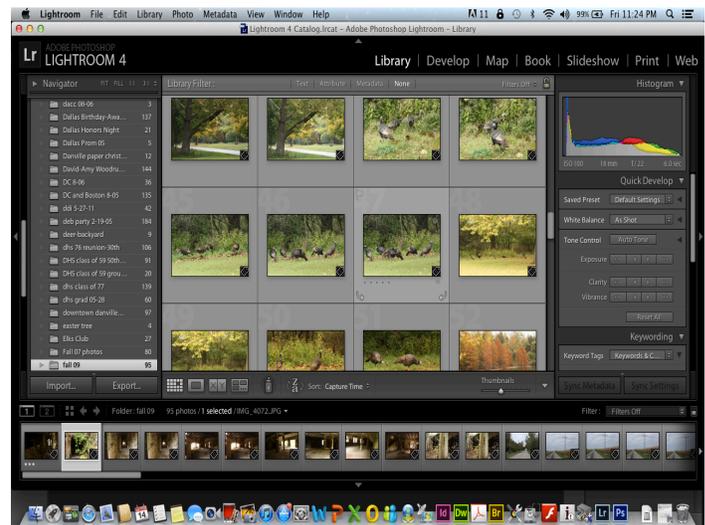
PHOTOSHOP

This class will introduce you to the basics of working with Photoshop CS-6 for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

**Class Schedule- Wednesday nights 6-8:00pm,
September 11 through October 2
At the DACC Village Mall Office**

New Class offered at DACC this Fall - Adobe Lightroom



Adobe® Photoshop® Lightroom® 4 software provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

**Class Schedule - Tuesday nights 6-8:00pm,
October 29 through November 19
At the DACC Village Mall Office**

To enroll in any of these classes or tours sponsored by Danville Area Community College, contact the Community Education Department at 217-554-1668 or 217-554-1667.

The deadline to enroll in any class is one day prior to the start of the class.

Southern Illinois Fall Tour being Planned



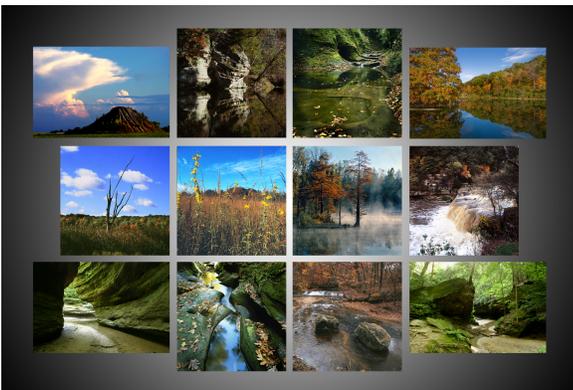
Plans are underway in conjunction with Danville Area Community College to offer a Fall

Colors Photo Tour to Southern Illinois. Stops would include Garden of the Gods, Giant City State Park, Cave-In-Rock, and the LaRue Cypress Swamps to name a few.



The tentative date for this tour is October 21-23, a three day, two night trip. More details should be available later this summer.

2013 Calendars Still Available



There are still a few 2013 calendars available for those of you wanting one or needing additional. The 2013 calendar features 12 scenes all within a two-hour drive from Danville. The price per calendar is \$15.00. Calendars will be available in my booth at Arts in the Park or you can call 217-443-4403 to reserve your copy.

Check back next November for the publishing of the 2014 calendar.

Digital Notes

Backing up photo files is one of the most important issues that concern me when it comes to digital photography. I have always had a rule that I must have two back-up copies prior to reformatting a camera disk.

With the ever-increasing file size of today's digital cameras, this is becoming more difficult to accomplish. Ten years ago, one was able to place 150-200 images on a CD. But with cameras now recording in the 15-23mp range, a person is sometimes lucky to get 50-75 images on a CD. And since I still use medium format film for many of my art photos, these images can have file sizes upwards of 120mb in size. At that size, I can only get 4 images on a CD.

So what is the cure to get those digital files backed up? Since last October, I have subscribed to Carbonite on-line back-up service.

There are many back-up services available and they all operate about the same. In my situation, I utilize a 2TB external hard-drive to save the first copy. Then behind the scenes, Carbonite comes in and backs up any new files automatically.

If you are a new user to on-line back-up, there are a couple of things that you might need to be aware of. First, if you have multiple computers or external hard-drives, there is an extra fee for that. It cost me about \$115.00 per year to back-up a PC, a Mac and an external hard-drive.

The second thing to be aware of is how long the initial first-time back-up will take. The initial backup of my entire system took 34 days - YES, 34 DAYS. But now that the entire system is backed up, you do not even notice when your computer is backing up to the on-line service.

One big advantage now is that I can access my photos from almost any place on any computer on-line.

Woodrum-Media

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Danville, IL 61832

Phone:

217.443.4403

E-Mail:

info@woodrum-media.com

All Photos © Leslie A. Woodrum

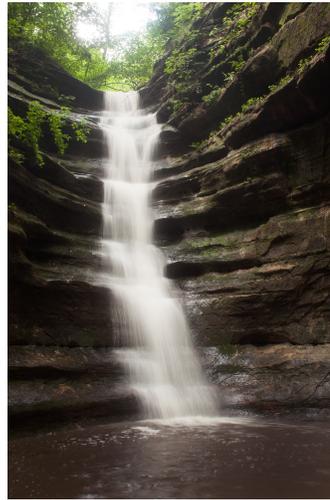
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Page & Media Design, Communications
Education and Training**

We're on the Web!

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<http://www.woodrum-media.com>

Photo of the Quarter



French Canyon Falls - Starved Rock State Park

Less than a 2-1/2 hour drive from Danville is a wonderful park if you like to photograph waterfalls. Starved Rock State Park near Ottawa, IL features dozens of canyons and 19 waterfalls. The day I was there, seven or eight of the falls were inaccessible due to floods on the Illinois River. But that also meant there was plenty of water falling at the falls I could get to.

Camera - Canon XSi with 18-55mm lens

Exposure - 1 second at f/16 - 100 ISO (Shot in RAW format)

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